

MISSION 1: DISCOVERY

User Detective File Template

A simple, visual design thinking framework to profile your users and build empathy

Empathy Map

Design Thinking



MISSION 1: DISCOVERY

Team Names

Write the names of your team members:

Team Member

One:

Team Member

Two:

Team Member

Three:

Team Member

Four:

Team Member

Five:



Who Is My User?

User Name (or Nickname):

User Age:

What do they love to do? (Interests & Hobbies)

- ☐
- ☐
- ☐



□ Goals, Needs & Challenges

🎯 □ User's Goals

What do they want to achieve?

My user wants to:

.....

.....

.....

.....

💡 □ User's Needs

What help do they need?

My user needs help with:

.....

.....

.....

.....

⚠️ □ Challenges

What makes things hard?

My user finds it difficult to:

.....

.....

.....

.....

😊 The Emotion Check-In

How does your user feel about their challenge?

Tick the boxes that describe their feelings:

☐ 😊 Happy	☐ 😞 Frustrated
☐ 😕 Confused	☐ 😟 Worried
☐ 😄 Excited	☐ 🔍 Other: ___

Why do they feel this way?

Explain your detective evidence here:

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Clues & Future Investigations

What I Know (Facts)

Write down the clues you are 100% sure are true:

Fact 1:
.....

Fact 2:
.....

? What I Still Need to Discover

Questions you would love to ask your user directly:

Question 1:

Question 2:

One thing I should never assume:

□ My Empathy Statement Summary

CONNECT YOUR CLUES TO COMPLETE YOUR MISSION STATEMENT

I understand that my user
needs ,



□ TDRA Camp Innovation Reminder

Empathy First: Great inventors never guess. They observe, listen, and understand their user first before they start designing anything new!
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